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A New Financing Paradigm for China Tech Companies Going Global

Planning your value growth by
3 Utilities of Money framework with
On Crypto Valuation

Chance Jiang, Feb 28, 2025

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The community-owned channel, for **connecting, inspiring and building** with business-driven tech professionals

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Raising money for your company with DLT, Distributed Ledger Tech

- the concept of **tokenized equity** and its potential to revolutionize fundraising for tech companies
- **specific focus** on Chinese tech companies aiming to expand into overseas markets
- the [On Crypto Valuation](#) (OCV) framework as a key tool for understanding and navigating this new paradigm of **MONEY**

The 3 *Utilities of Money* Framework

Store
of
Wealth

财富存储

\$BTC only

Medium
of
Exchange

交易媒介/
价值交换

\$STABLECOINs
USDT, USDC, USDM
eCNY, etc

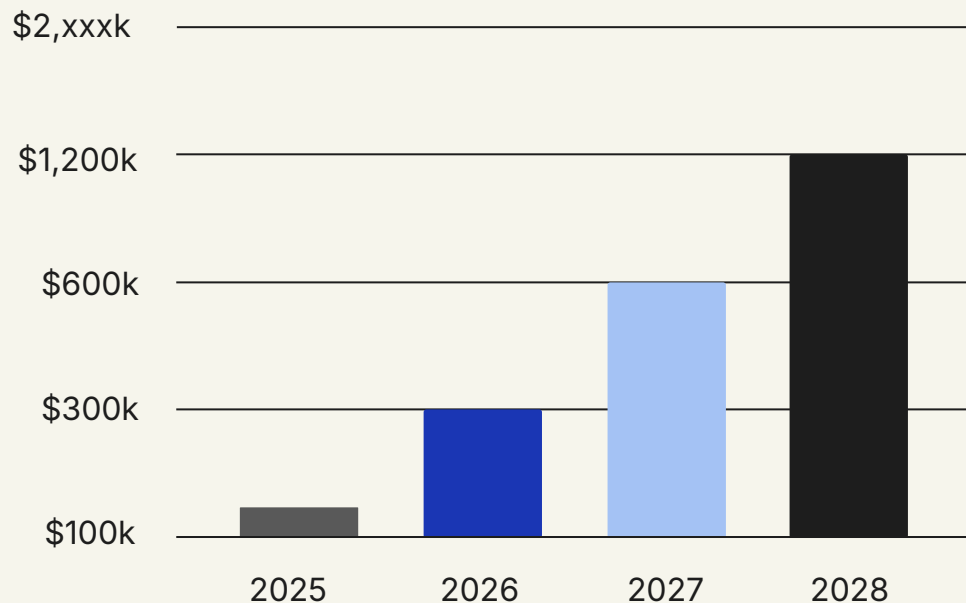
Unit
of
Account

价值计量

\$ALTCOINs
Ethereum, Solana,
Sui, etc.

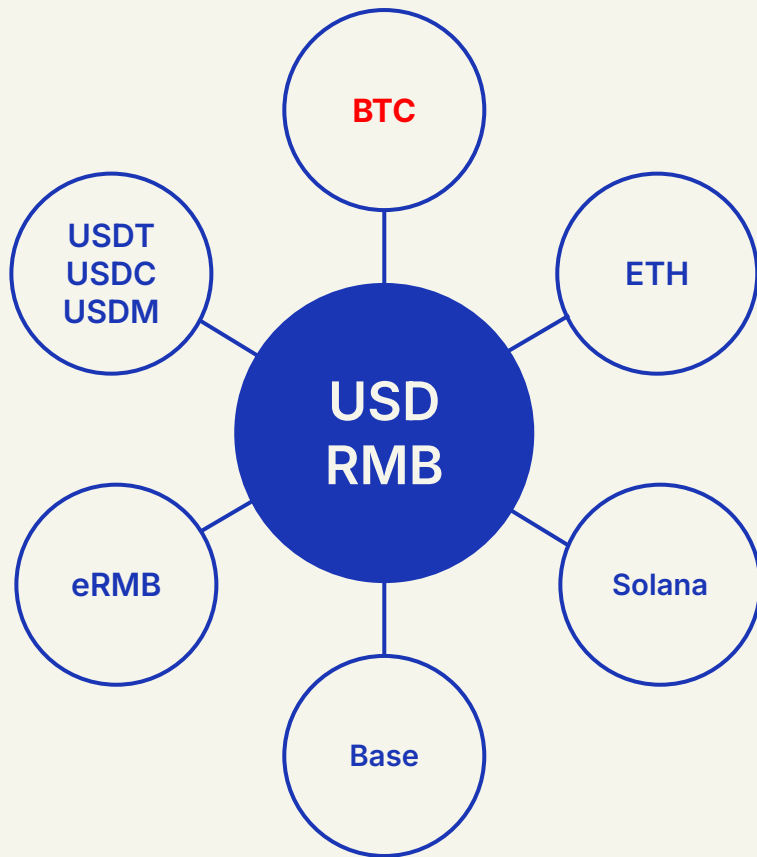
BTC, the ultimate *Store of Wealth*

- Why **MicroStrategy** keeps buying BTC as its **ONLY** growth strategy
- Polarized views on *Faiths of Value Store*
- **BTC-denominated wealth measurement is CONSTANT**
- **Fiat-denominated wealth measurement is INFLATIONARY**



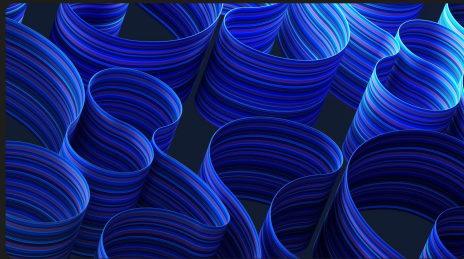
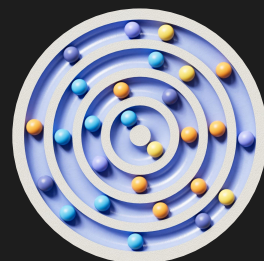
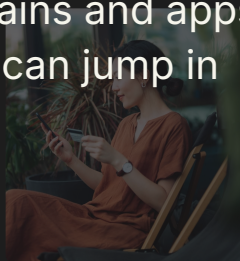
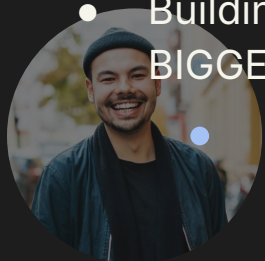
Medium of Exchange: Fiat vs. Stablecoin

- Highly regulated domains by Nation States
- Most difficult for startups to navigate through to build
- Highest requirements for compliant operations



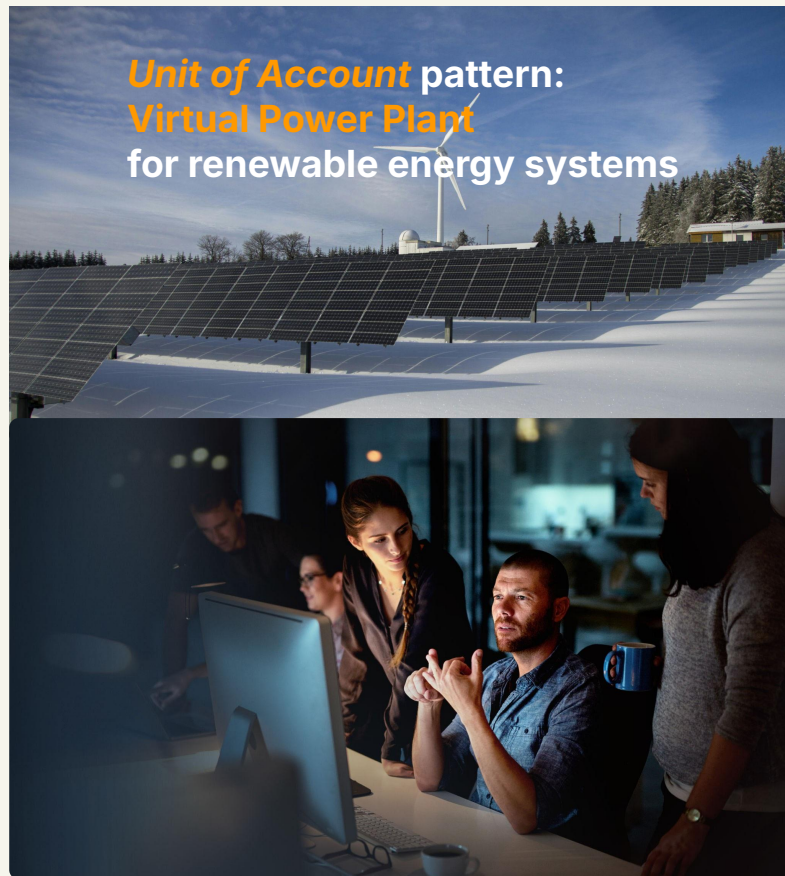
Tokenized Equity/Product/Services as a *Unit of Account*

- 可能是普通创业者可以无限创新的**最大领域**: 用于**计量价值**的区块链
- Building *Unit of Account* blockchains and apps, possibly the BIGGEST domains entrepreneurs can jump in



Renewable Energy, the China-only Game?

- China **dominates the world with the best value/price ratio** on solar panel, batteries and appliances, and more
- How do we Chinese quickly form a global financial networks to **scale out China renewable energy supply chains, FAST**
- **Tokenized equity assets, products & services** could be the **BEST** answer



Decentralized Networks

Huawei is not the only game-in-town

- LEO-sats mobile networks
- China's own 'Starlink' solutions
- Decentralized energy units + comm. stations



Unit of Account pattern:
RWA trading solutions for
telco-infrastructure

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CONFIDENTIAL RISK
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CONFIDENTIAL RISK

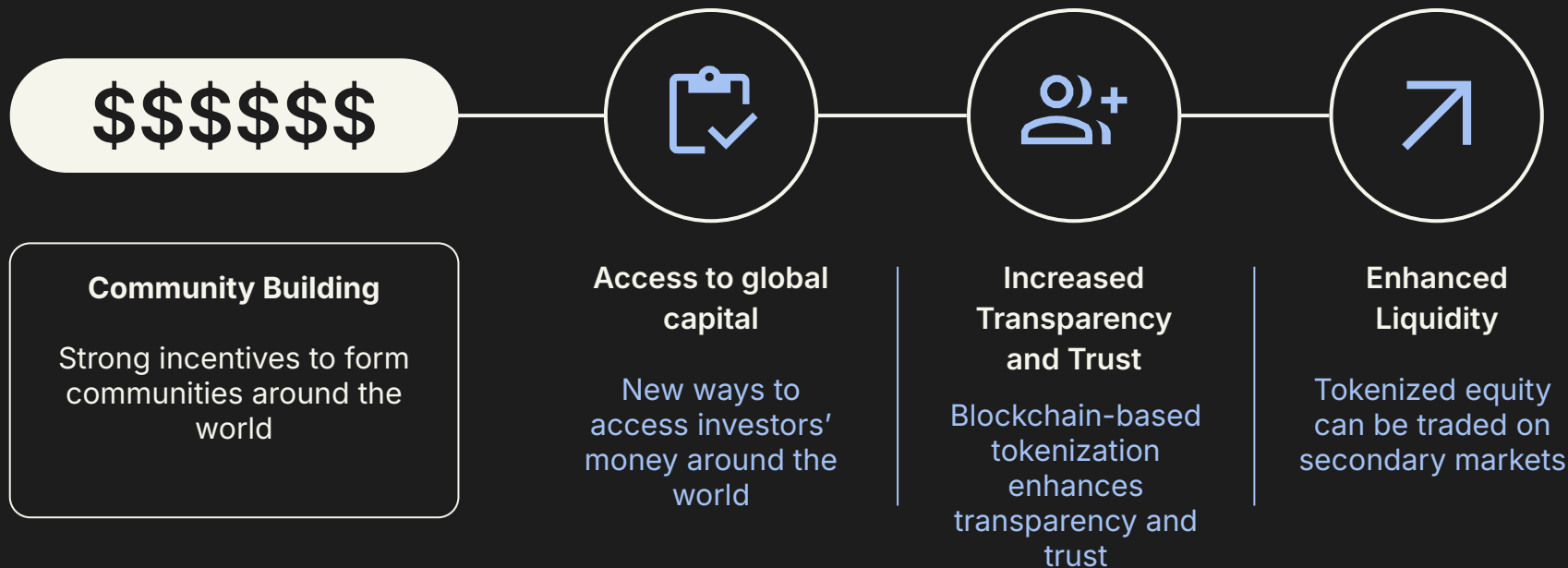
Digital Infrastructure

- **Copy-from-China** digital lifestyle apps and platforms, i.e. e-Commerce, IoT, etc
- **AI-agent powered manufacturing-as-a-service**, i.e. Jabil's initiatives
- **EVs, drones and robots** for life and work
- And counting...

Unit of Account pattern:
Customer loyalty credits as crypto
for co-infrastructure



Benefits for China Tech Companies



Challenges and Considerations

Regulatory Uncertainty

Too new, too few people fully appreciate **crypto's compliant value**

Market Volatility

Financial institutions are not catching up to provide compliance and governance (risk-control)

Security Risks

Easy to be hacked or scammed by average / non-tech users

The Future of Tokenized Valuables

Store of Wealth

BTC

BTC-Financing infrastructure has a long way to go

Medium of Ex

Fiat/Stablecoins

Expected to see more and more positive regulatory regimes

Unit of Account

Alt-coins

Flourishing ecosystem of Web3 infrastructure and apps, merging into our digital life and work

Getting it right

Tokenization services

The book, On Crypto Valuation, Co-written by Chance Jiang and his partners, communities, and friends.

The No. 1 Economics Principles for Crypto Valuation

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